



# Cognos and Winchester Collaborate to Manage Clinical Trials

*Moving Life Sciences Forward*

## CLINICAL TRIALS MANAGEMENT WITH PROTOCOL MANAGER

Winchester's **Protocol Manager** is a Clinical Trial Management System (CTMS). This powerful tool helps to manage all related components of a clinical trial including budgets, investigators, clinical trial staff, schedules, time and expense reporting, and payment processing. The CTMS has online and offline availability, enhanced security, email freedom, 21 CFR Part 11 compliance, and powerful business development modules.

Protocol Manager helps to support secure intranet and extranet components by providing the highest level of access and security to online and offline clinical trial information.

Protocol Manager serves as an essential tool for clinical project managers. By providing assistance with trial and regulatory documents, its integrated applications enable authorized users to create, review, approve, release, track, and control documents.

## INTEGRATES WITH COGNOS 8

Winchester's Protocol Manager integrates with Cognos 8 to provide clinical project managers with up to the minute information regarding the clinical trial status. Executive management and clinical trial project managers can quickly evaluate the progress of a clinical trial as well as to uncover trouble spots.

From the main Protocol Dashboard, users can drill down into any area to view more detailed metrics. The trial team can efficiently view timely information on important areas such as patient enrollment, regulatory documents status, and investigator status.

With the help of Cognos 8, the Protocol Dashboard displays information in a way that makes sense to users. Now you can tell where the trial has been and more importantly, understand where it's going. Graphs, pie charts, and tables help project managers make intelligent, informed decisions, regarding the direction of the trial.

## BUSINESS INTELLIGENCE WITH COGNOS 8

Cognos corporate performance management provides a single, integrated platform to improve decision-making across your business, planning to drive performance, scorecarding to monitor performance of the plan, and business intelligence to report and analyze issues for maximum efficiency.

## PLANNING

**Cognos 8 Planning** is a highly scalable solution for planning, budgeting, and forecasting. It integrates operational and financial planning in real time to give you immediate visibility into resource requirements and business performance. It also allows you to build consistent, interconnected business models. With planning, you can access current data to assess fiscal performance, and evaluate the "what-if" scenarios critical to forecasting future performance.



## Business Intelligence

Cognos 8 Business Intelligence is the only solution that provides complete BI functionality in one product on a single, proven architecture. It delivers seamless reporting, analysis, scorecarding, dashboards, and event management. Reports and dashboards let you understand the “why” behind results. Through analysis of relational or OLAP data, you can discover trends and opportunities. And event management lets you monitor processes and events, shortening the time to action. The result is better decisions and greater agility across the organization.

## Scorecarding

Scorecarding is a core capability of Cognos 8 Business Intelligence. It is a proven approach for communicating, measuring, and managing business performance. At the tactical level, scorecards are used to monitor performance against targets for discrete, specific projects. And at the strategic level, they can be used to map corporate strategy and communicate it throughout the organization.

## Powered by Cognos

Powered by Cognos is an elite program for partners who deliver performance management solutions that combine Cognos technology with their deep domain expertise. These partners deliver solutions focused on key areas, including industry groups, enterprise performance and system infrastructure, all with the objective of enabling and engaging their customers to better manage company performance. Members of Powered by Cognos are integral players in delivering fast, proven performance management solutions to Cognos customers.

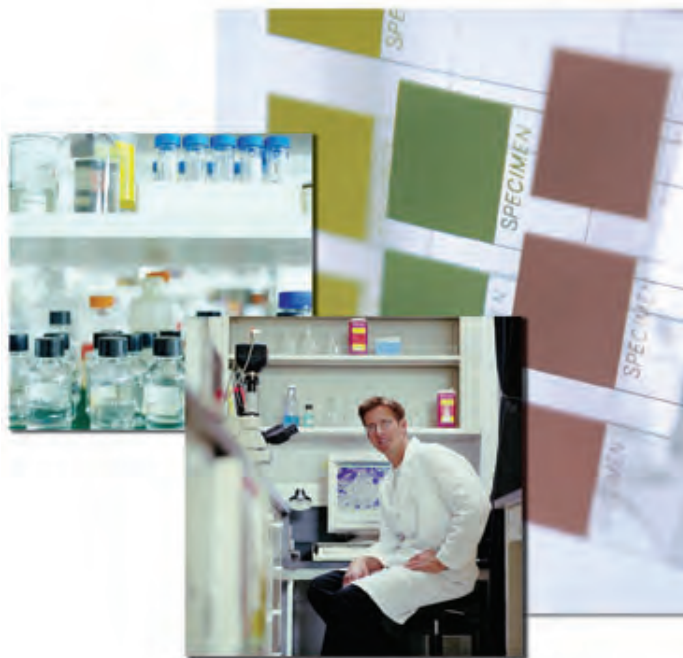
## About Winchester Business Systems

Winchester Business Systems, Inc. (Winchester) a Cognos Silver Partner, and a member of the Powered by Cognos Program, provides software and implementation services to improve the operational processes of life science companies worldwide. Industry experts regard Winchester's products to be among the most powerful, reliable, and flexible life sciences software offerings available. Winchester's clients include DOV Pharmaceutical, Bayer, GlaxoSmithKline, Eli Lilly, Pfizer, Johnson & Johnson, Averion, FUJIFILM Medical Systems, Olympus, and Novartis.

## About Cognos

Cognos, the world leader in business intelligence and performance management solutions, provides world-class enterprise planning and BI software and services to help companies plan, understand and manage financial and operational performance. Cognos lets you discover how you are doing, why you may be off track, what you should do about it, and where you should be going.

Cognos serves more than 23,000 customers in more than 135 countries, and its top 100 enterprise customers consistently outperform market indexes. Cognos performance management solutions and services are also available from more than 3,000 worldwide partners and resellers.



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